

RICHARD PARKS'
737
CHALLENGE

national
museum
wales
amgueddfa
cymru

RAISING FUNDS IN AID OF:

Marie Curie
Cancer Care



737 Gala Dinner Sponsorship Packages

THURSDAY 2 DECEMBER 2010
NATIONAL MUSEUM, CARDIFF

For a higher profile at this special event
become one of our 737 Challenge
Dinner Sponsors...

WWW.737CHALLENGE.COM





Your chance to be part of the 737 Challenge event, the following opportunities are available...

SPONSOR THE **WELCOME DRINKS** FOR **£3,000**

- You will have full branding opportunities in the drinks reception area and special thanks made on the evening during presentations for your kind support, raising your brand awareness to guests
- You can supply your own Champagne but must allow for a £7 corkage fee per bottle
- We can organise (at an extra fee) a bottle neck branded sleeve to be placed on all Champagne bottles
- Logo in printed material on the evening
- 1 roll up banner on the evening

SPONSOR THE **WINE ON THE TABLES** FOR **£2,500**

- You will have full branding opportunities in printed material and special thanks made on the evening during presentations for your kind gesture, raising your brand awareness
- You can supply your own wine but must allow for a £6 corkage fee per bottle
- We can organise (at an extra fee) a bottle neck sleeve to be placed on all wine bottles
- Logo in printed material on the evening
- 1 roll up banner on the evening

SPONSOR THE **ENTERTAINMENT** FOR **£1,500**

- Special thanks made on the evening during presentations for your kind gesture, raising brand awareness
- We will be providing a fantastic legendary soul band on the night
- Plus a Male Voice Choir & Pianist
- Logo in printed material on the evening
- 1 roll up banner on the evening

SPONSOR THE **ICE SCULPTURES ON EACH TABLE** FOR **£1,500**

- Special thanks made on the evening during presentations for your kind gesture, raising brand awareness
- Your own logo etched into the ice sculpture along with the 737 Challenge logo
- Each sculpture shall be placed on the centre of each table, with an opportunity to place a business card next to each ice sculpture
- Logo in printed material on the evening
- 1 roll up banner on the evening



Overall Event Sponsorship Packages

GOLD SPONSOR £2,500

- On-set branding including sponsors logos, pop up banners and all logos on printed material
- Brand awareness in any presentations
- 4 places at the Gala Dinner PLUS opportunity to purchase more at a 15% discounted rate
- Company logo placed on invitation and website – under dedicated events page
- Press announcement to 737 database in Newsletter of sponsorship
- VIP Table, prime position

SILVER SPONSOR £1,750

- Branding opportunities – pop up banners around the venue / leaflets on tables
- Brand awareness name in any presentations
- 2 places at the Gala Dinner PLUS opportunity to purchase more at a 10% discounted rate
- Company logo placed on invitation and website – under dedicated events page
- Press announcement to 737 database in Newsletter of sponsorship

BRONZE SPONSOR £750

- Branding opportunities - pop up banners around the venue and leaflets on tables
- 1 place at the Gala Dinner PLUS opportunity to purchase more at a 5% discounted rate
- Company logo placed on invitation and website – under dedicated events page,
- Press announcement to 737 database in Newsletter of sponsorship

Please note that our official Expedition Sponsors will also have branding presence on the evening alongside official Dinner Sponsors.

Both sets of sponsors will be clearly defined and enjoy prime positioning, ensuring parity in return for their level of support.

RAISING FUNDS FOR:



PARTNERS:



limegreentangerine®

Rab

gustoevents»



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A night to live long in the memory with exclusive table gifts...

This is a fantastic branding opportunity for your company
to be associated with this unique and remarkable Challenge.

Previous ideas include:

Branded Products – Company Specific

Branded Gifts – Company Specific

Silver plated Branded Business Card Holders etc.

We would be delighted to include your company items.

Contact Gemma Hutton
at 737challenge@gustoevents.com
now to discuss ideas and opportunities.

Please note all items must be received by 20th November 2010

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WWW.737CHALLENGE.COM

BE PART OF SOMETHING TRULY UNIQUE...

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